



**Department of Business**

Metric	Result				
<b>Governor's Cup Business Plan Results</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>	<b>2010</b>
Teams Competed	4	4	3	2	3
Teams Presented in Semi-Finals	3	2	2	1	0
Teams Presented in the Finals	2	0	0	0	0
Teams Offered Investment	1	0	0	0	0
<i>(see below for more details)</i>					
<b>Student Businesses Started from Course Work</b>					
2014	2				
<b>Degrees Conferred</b>	<b>2013-2014</b>	<b>2012-2013</b>	<b>2011-2012</b>		
Bachelors of Business Administration	58	112	73		
Accounting	2	0	1		
Finance	2	0	0		
ISM	0	0	0		
Management	4	0	1		
Marketing	1	0	0		
Master of Science in Management (MSM)	10	15	11		
Master of Business Administration (MBA)	24	0	0		
<b>6 Year retention – BS Business CAS</b>					
Year 1 2008-2009	60%				
Year 2 2009-2010	20%				
Year 3 2010-2011	20%				
Year 4 2011-2012	8%				
Year 5 2012-2013	4%				
<b>Year 6 2013-2014 Grad rate</b>	<b>36%</b>				
<b>6 Year retention – BS Business CCS</b>					
Year 1 2008-2009	64%				
Year 2 2009-2010	33%				
Year 3 2010-2011	14%				
Year 4 2011-2012	14%				
Year 5 2012-2013	6%				
<b>Year 6 2013-2014 Grad rate</b>	<b>55%</b>				

Metric	Result
<b>6 Year retention MSM</b>	
Year 1 2008-2009	100%
Year 2 2009-2010	43%
Year 3 2010-2011	29%
Year 4 2011-2012	14%
Year 5 2012-2013	0%
<b>Year 6 2013-2014 Grad rate</b>	<b>57%</b>

### **Governor's Cup Record**

- 2014 - Three of four business plans selected as semifinalists, with two teams as finalists, in the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition, Small Business Division.
- 2013 - Two of four business plans selected as semifinalists in the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition, Small Business Division.
- 2012 - Two of three business plans selected as semifinalists in the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition, Small Business Division.
- 2011 - One of two business plans selected as semifinalist, and finalist, in the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition.
- 2010 - No semifinalists of three business plans participating in the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition.
- 2009 - No semifinalists of three business plans participating in the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition.
- 2008 - None of the five business plans were submitted to the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition. [Participation not required this year or prior years, although teams voluntarily submitted business plans.]
- 2007 - None of the five business plans were submitted to the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition. [Participation not required this year or prior years, although teams voluntarily submitted business plans.]
- 2006 - One of the business plans selected as semifinalist, and finalist, in the Donald W. Reynolds Oklahoma Governor's Cup Business Plan Competition. The team was awarded the Triple-Bottom-Line for an ethical emphasis for a sustainable business plan. [Participation not required this year or prior years, although teams had voluntarily submitted business plans.]